



CEO OF MY LIFE

SUMMER EXPERIENCE
BE THE CEO OF YOUR OWN LIFE.

THE PROBLEM

**84 MILLION
YOUTH
ARE UNEMPLOYED
GLOBALLY**

In the next 20 years, there will be at least 600 million more young people looking for work than projected jobs.

Source: <https://www.nfte.com/what/entrepreneurial-mindset>

THE SOLUTION

1 IN 3 EMPLOYERS

say they are looking for entrepreneurial experience in their potential hires.

Startups are fueling job growth in the U.S. Over the last 20 years

**ENTREPRENEURSHIP HAS
ACCOUNTED FOR MORE THAN 76%
OF ALL NEW JOBS IN AMERICA.**

Source: <https://www.nfte.com/what/entrepreneurial-mindset>
http://ctfed.org/programs/youth_entrepreneurship/about/benefits_youth_entrepreneurship/

ABOUT CEO OF MY LIFE

CEO of My Life (CML) creates and promotes entrepreneurial training for business owners, students, educators, and corporate clients. As a global movement, CML works to foster the entrepreneurial mindset in people of all backgrounds.

OUR MISSION

To **ignite** the natural spark of innovation and entrepreneurial spirit in people of all ages, background and socio-economic levels.

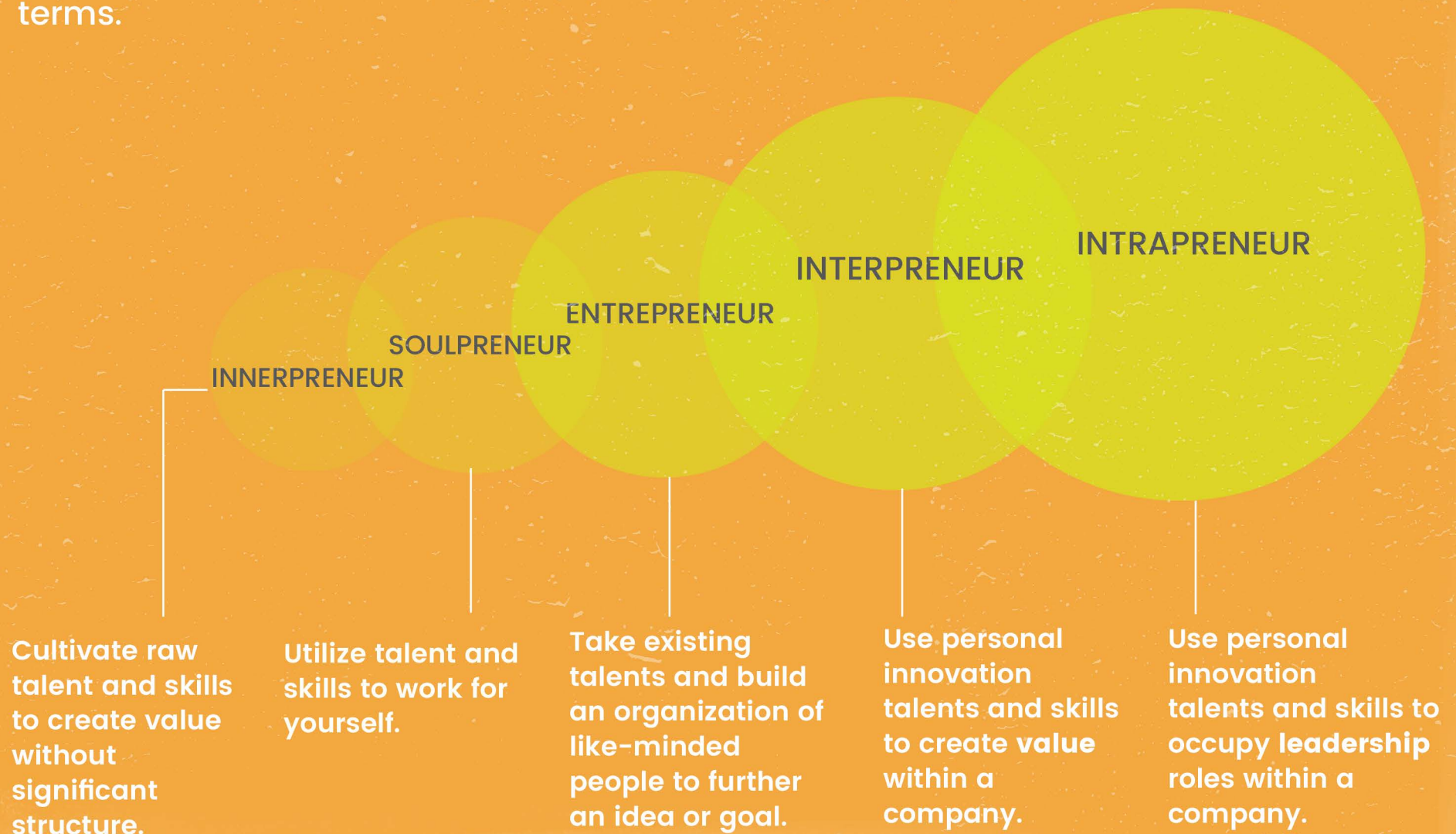
To **empower** people to live self-sufficient, successful and fulfilling lives aligned with their talents and skills.

To cultivate a disruptive, innovative mindset to help people to **connect** with real world opportunities and **unleash** their potential.

It's not about what you know, but what you can do with what you know

THE PRENEUROLOGY METHOD

Our methodology creates successful futures by teaching students to become relentless problem solvers and add value to the world in their own terms.



SUMMER PROGRAM PIPELINE



Design Your Life On Purpose, Not By Default



1.

IMAGINE ME ACADEMY

Strategically designed for children in grades 1-3, CML's Imagine Me Academy is a week-long introductory experience where students become innovators, build creative confidence, and explore their interests, all while learning to be CEO of their lives for the first time.

GRADE LEVEL

1-3



DURATION

1 Week



BUILD

Creative
Confidence



2.

START-UP INNOVATION ACADEMY

This two-week course is held on the campuses of the most prestigious universities with the strongest entrepreneurial culture and business communities. This is where we begin to ignite our students' entrepreneurial spirits, build their creative confidence, and identify their unique talents, skills, and interests.

GRADE LEVEL

6-12



DURATION

2 Weeks



IGNITE

Entrepreneurial
Spirit



3.

THE IncYouBator

This two-week program is designed to help youth launch start-up companies and professional careers for the innovation economy. All of our final phase graduates qualify for our Preneur Placement program, where we connect students to our ecosystem of employers who can place the students in starter jobs. This job placement encourages them to begin earning money and building their futures through investing in themselves.

TRACK 1

INTRAPRENEURSHIP

Youths seeking a professional career in an innovation economy.

TRACK 2

ENTREPRENEURSHIP

Youths seeking to start his or her own business.

IMPACT

When Youth Participate in Entrepreneurship Programs, Their:

Interest in attending college increased

+32%

Occupational aspirations increased

+44%

CML'S IMPACT ON STUDENTS

99%

of our students returned to school with a renewed interest for learning

72%

of our graduates launch a business after completing our program

97%

got accepted to the top college of their choice

88%

CML student retention rate

100%

High School graduation rate

Source: <https://www.dol.gov/odep/pubs/fact/entrepreneurship.htm>

BENEFITS AND TAKEAWAYS

CML cultivates the talents, skills and aspirations of young adults so that they can thrive in any economy.

Using the principles of self-sufficiency and innovation, our programs help youth with limited resources Identify their unique talents, skills and interests to build lasting self-confidence. When they truly understand their innate skills and talent, young people become “future-proof”.

STUDENTS GAIN:

Leadership Skills Project Management Skills Early Career Portfolios Real Business Experience

Self Confidence Public Speaking Collaboration Skills Social Responsibility

Global Competence Exclusive Network Access Personal Brand Development

A photograph of three young adults, two women and one man, dressed in black graduation gowns and caps. They are all smiling and looking towards the camera. The man is in the center, flanked by the two women. The background is a warm, golden-yellow color.

GET INVOLVED

ARE YOU READY TO BE THE **CEO OF YOUR LIFE**
APPLY ONLINE TODAY: WWW.CMLSUMMER.COM